

## **Melbourne North East**

The western boundary for the Melbourne North East franchise starts on the Citylink Toll Road, just south of the Yarra River, at its intersection with the Westgate Freeway. It heads north on Citylink Road until it meets the Tullamarine Freeway, then continues west along the Tullamarine (Western Link) Freeway, and then west onto the Calder Freeway, and north west on this freeway until it meets Lancefield-Woodend Road near Woodend. The northern boundary commences at this intersection, as it continues east along the Lancefield-Woodend Road (Gregory's UBD Melbourne Street Directory 2013) and onto the Woodend-Wallan Road which it follows through to Heskett, then Romsey, then Chintin. It continues along this road as it becomes the Wallan-Darraweit Road, then meets the Northern Highway. Heading a short distance south on the Northern Highway, it then continues east, over the Hume Freeway, along Watson Street and Wallan-Whittlesea Road, north on Epping-Killmore Road, then east again on Wallan-Whittlesea Road which eventually becomes Wallan Road. At Whittlesea it turns north onto Macmeikan Street, then east again onto Beech Road which becomes Whittlesea-Yea Road, then onto Whittlesea-Kinglake Road, and finally onto Healesville-Kinglake Road. At Healesville, it turns south onto the Maroondah Highway, then onto the Healesville-Koo Wee Rup road, which eventually becomes Woori-Yallock Road. The southern boundary commences at Cockatoo, heading west from Woori-Yallock Road onto Belgrave-Gembrook Road which it follows right through to Belgrave. From this point it follows the Burwood Highway to Burwood, then Toorak Road to the M1 Monash Freeway/City link Toll Road. It follows the toll road north west, through the Domain Tunnel, until it eventually becomes the Westgate Freeway and meets the Citylink toll road once again.

### **Clarification of Boundaries**

Where a road/street/highway, etc. is used as a boundary, the boundary line is deemed to run down the centre of the road, that is, all properties on the side of the street closest to the territory being defined WILL be part of that territory and all properties on the opposite side of the street WILL NOT be part of that territory.

Franchisees are permitted to service areas which are outside their boundaries, provided that they do not fall into an already franchised area, and with the understanding that they are not strictly in their exclusive territory meaning that if, at a later stage, Henny Penny Hatching should sell a franchise which services these areas, the existing franchisee would be required to relinquish any customers in these areas to the new franchisee within whose area they fall.

The Melbourne North East franchisee is currently permitted to service areas directly north of the Melbourne North East boundaries, and also areas north of Belgrave-Gembrook road which are east of the Melbourne North East boundaries.